



K9 COP

MAGAZINE™

REACH MORE THAN 23,000
K-9 HANDLERS AND TRAINERS



K9COP MAGAZINE™

DESIGN

Please submit the artwork for your ad according to the specifications below.

ARTWORK SPECIFICATIONS

ACCEPTABLE FILE FORMATS:

TIFF, EPS, PDF or JPEG (at proper output size, CMYK color space, and 300+dpi resolution).

ARTWORK SUBMISSION PROCESS:

Please contact our advertising team for details. Please send ads only after confirmation with an advertising representative. Files may be submitted via email to: sales@k9copmagazine.com

Please type "K-9 Cop AD" in the subject line and indicate issue cover dates and ad information (size, color, placement, full bleed, etc.) in the body or the message.

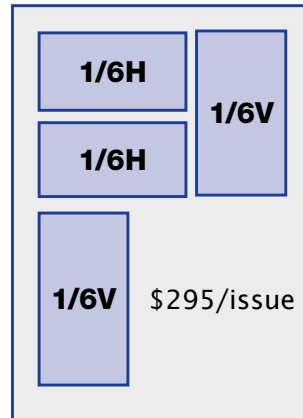
ONLINE

Online advertisement in our weekly e-newsletter and on the website is included in your print advertising package. Tower ads appear in our weekly e-newsletter that reaches 10,000+K-9 handlers. Dimensions for Tower ads are 170 x 200 pixels with a resolution of 72dpi.

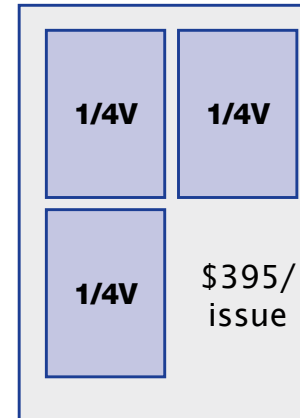
CONTRACT & COPY

Advertiser assumes liability for all ad content. Ad position is at the discretion of the publisher.

Ad Dimensions & Rates



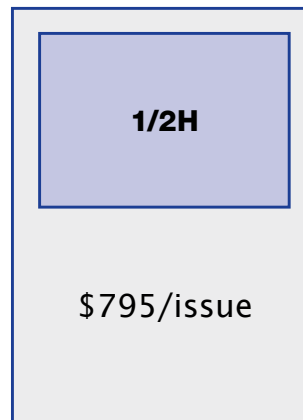
1/6 Vertical - 2.358" x 4.58"
1/6 Horizontal - 4.58" x 2.358"



1/4 Vertical
3.6125" x 4.6875"



1/3 Square - 4.85" x 4.575"



1/2 Horizontal
7.375" x 4.6875"



Full Page
printable area*
8.125" x 10.75"
full bleed doc size**
8.375" x 11.00"

**The content of your design should fit within these dimensions.*

***To allow for full bleed printing, any color that extends to the page's edge should reach these dimensions beyond the printable area.*

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FOR POLICE AND MILITARY WORKING DOG HANDLERS

Advertiser Information

Advertiser Name _____

Contact Name _____

Phone _____ E-Mail _____

Company Address _____

City _____ State _____ Zip _____

2024-25 Advertising Information

Ad Size _____ Ad rate per issue \$ _____

☐ Issue 76 - Ad Copy Due 2/28/2026

☐ Issue 78

☐ Issue 77

☐ Issue 79

Billing Information

Payment Method: ☐ Credit Card [☐ Visa ☐ MasterCard ☐ Discover ☐ American Express]
☐ Check/Money Order

Name (as it appears on card): _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Billing Address: _____

City: _____ State/Province: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Approved By (please print): _____

Signature: _____ Date: _____

ADVERTISING RATES

4-COLOR ADS

Full-Page	\$1,295	per issue
1/2-Page	\$795	per issue
1/3-Page	\$495	per issue
1/4-Page	\$395	per issue
1/6-Page	\$295	per issue

COVERS (CALL FOR AVAILABILITY)

Outside Back	\$1,695	per issue
Inside Front Left	\$1,595	per issue
Inside Front Right	\$1,495	per issue
Inside Back	\$1,395	per issue

ONLINE (ADVERTISER DIRECTORY)

Online Advertisement	\$300	annually
Rotating Top Banner	\$300	annually

(Print Advertisers Only)

Note: The forwarding of a signed insertion order or contract by Advertiser or its Agency will be construed as an acceptance of all rates and conditions herein. The Publisher reserves the right to reject any advertising and reserves the right to cancel this contract at any time, for any reason. The Publisher reserves the right to place the word "advertisement" on advertisements that resemble editorial matter. Any cancellation to the contract by Advertiser or its Agency must be written or faxed to Publisher (see Publisher's address and fax number below). Full payment will be billed prior to publication. Any amount not paid within 15 days will result in a 15% interest assessment.