



**K-9 COP**  
MAGAZINE™

REACH MORE THAN 23,000  
K-9 HANDLERS AND TRAINERS



**K9COP**  
MAGAZINE™

## DESIGN

Please submit the artwork for your ad according to the specifications below.

## ARTWORK SPECIFICATIONS

### ACCEPTABLE FILE FORMATS:

TIFF, EPS, PDF or JPEG (at proper output size, CMYK color space, and 300+dpi resolution).

### ARTWORK SUBMISSION PROCESS:

Please contact our advertising team for details. Please send ads only after confirmation with an advertising representative. Files may be submitted via email to: [sales@k9copmagazine.com](mailto:sales@k9copmagazine.com)

Please type "K-9 Cop AD" in the subject line and indicate issue cover dates and ad information (size, color, placement, full bleed, etc.) in the body or the message.

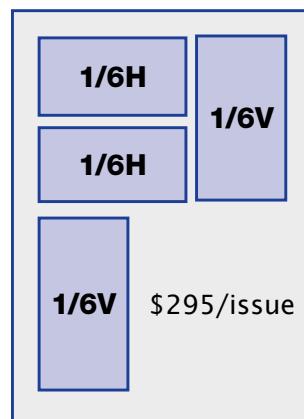
## ONLINE

Online advertisement in our weekly e-newsletter and on the website is included in your print advertising package. Tower ads appear in our weekly e-newsletter that reaches 10,000+K-9 handlers. Dimensions for Tower ads are 170 x 200 pixels with a resolution of 72dpi.

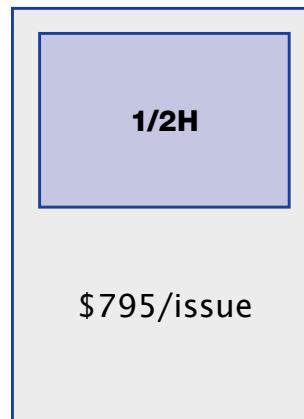
## CONTRACT & COPY

Advertiser assumes liability for all ad content. Ad position is at the discretion of the publisher.

## Ad Dimensions & Rates

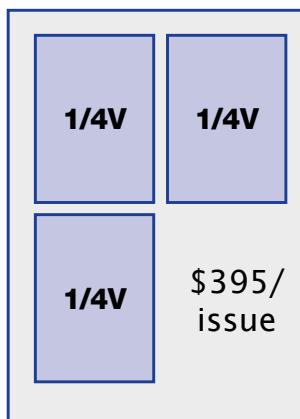


1/6 Vertical - 2.358" x 4.58"  
1/6 Horizontal - 4.58" x 2.358"



\$795/issue

1/2 Horizontal  
7.375" x 4.6875"



\$395/  
issue

1/4 Vertical  
3.6125" x 4.6875"



\$495/issue

1/3 Square - 4.85" x 4.575"



\$1,295/issue

Full Page  
printable area\*  
8.125" x 10.75"  
full bleed doc size\*\*  
8.375" x 11.00"

*\*The content of your design should fit within these dimensions.*

*\*\*To allow for full bleed printing, any color that extends to the page's edge should reach these dimensions beyond the printable area.*

# K-9 COP MAGAZINE™

## FOR POLICE AND MILITARY WORKING DOG HANDLERS

### Advertiser Information

Advertiser Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### 2024-25 Advertising Information

Ad Size \_\_\_\_\_ Ad rate per issue \$ \_\_\_\_\_

Issue 76 - Ad Copy Due 2/28/2026       Issue 78

Issue 77       Issue 79

### Billing Information

Payment Method:  Credit Card [ Visa       MasterCard       Discover       American Express ]  
 Check/Money Order

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Approved By (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ADVERTISING RATES	
<b>4-COLOR ADS</b>	
Full-Page	\$1,295 per issue
1/2-Page	\$795 per issue
1/3-Page	\$495 per issue
1/4-Page	\$395 per issue
1/6-Page	\$295 per issue
<b>COVERS (CALL FOR AVAILABILITY)</b>	
Outside Back	\$1,695 per issue
Inside Front Left	\$1,595 per issue
Inside Front Right	\$1,495 per issue
Inside Back	\$1,395 per issue
<b>ONLINE (ADVERTISER DIRECTORY)</b>	
Online Advertisement	\$300 annually
Rotating Top Banner <small>(Print Advertisers Only)</small>	\$300 annually

*Note: The forwarding of a signed insertion order or contract by Advertiser or its Agency will be construed as an acceptance of all rates and conditions herein. The Publisher reserves the right to reject any advertising and reserves the right to cancel this contract at any time, for any reason. The Publisher reserves the right to place the word "advertisement" on advertisements that resemble editorial matter. Any cancellation to the contract by Advertiser or its Agency must be written or faxed to Publisher (see Publisher's address and fax number below). Full payment will be billed prior to publication. Any amount not paid within 15 days will result in a 15% interest assessment.*