





## The Unique Charm of Music City -Nashville, Tennessee

Our Host Hotel Sonesta Nashville Airport caters to guests looking for convenience and stress-free travel. Located minutes away from top attractions like the Grand Ole Opry, Country Music Hall of Fame and Nissan Stadium, this hotel reflects the unique charm of Music City. This Nashville hotel near the airport provides comfort, convenience and easy access to all that Music City has to offer.

# Vendor Package \$1,495

- (1) 8'x10' booth (Includes pipe & drape,
  6' skirted table, 2 chairs, and waste basket)
- Icebreaker Social: Tues. Sep. 10, 2024
- Hospitality Night: Wed. Sep. 11, 2024
- Raffle Night: Thurs. Sep. 12, 2024
- Promotion in K-9 Cop Magazine
- Email blasts to 20,000+ K-9 handlers
- Website and social site exposure
- Complimentary access to all conference classes (2 passes)
- Networking opportunity (PRICELESS!)

# Who Should Exhibit?

Any company, organization, or individual that sells or manufactures equipment, products and services related to the Police, Military, K-9, and tactical industries.



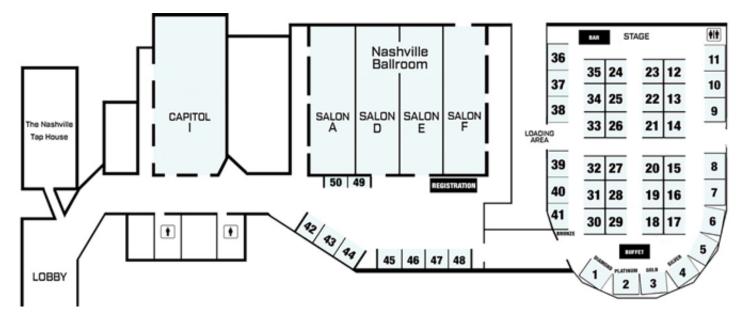
# Who Will Attend?

K-9 Cop Magazine is highly committed to its attendees and vendors, bringing them together in Nashville, Tennessee. Exhibit your products and services to 500+ Police and Military K-9 trainers and handlers from all over the world.





# 2024 K-9 Cop Conference Vendor Map



# Vendor Hall Schedule

## TUESDAY **SEP. 10, 2024**

Please sign in at the registration booth before setting up.

SET UP: noon - 4pm

VENDOR HOURS: 4:30pm – 8pm Icebreaker Social: 5:30pm - 8pm

# WEDNESDAY **SEP. 11, 2024**

VENDOR HOURS: 10am – 7pm Morning Break: 10am – 10:15am Lunch Break: 12:15pm – 1:15pm Afternoon Break: 3:15pm – 3:30pm Hospitality Night: 5:30pm – 7pm

## THURSDAY **SEP. 12, 2024**

**VENDOR HOURS:** 10am – 7pm Morning Break: 10am – 10:15am Lunch Break: 12:15pm – 1:15pm Afternoon Break: 3:15pm – 3:30pm Raffle Night: 5:30pm – 7pm

Break Down by 11:59pm



## Vendor Contract:

**Registration Deadline: Monday, August 12, 2024** 

Ducinese Neme				
Business Name:			Booth	Choice
Contact:			#1	
Business Address:			#2	
City:	State/Province:	Zip:	#3	
Phone:	Ext:Fax:_		Begister n	ow to reserve
Email:	Website:		-	rred space!

-	Register now to reserve
_	your preferred space!

Booth Price	Booth Size	Quantity	Total
\$1,495.00	8' x 10'		

	Name	Email
Booth Worker #1		
Booth Worker #2		
Booth Worker #3		
Booth Worker #4		

PARTICIPATE IN OUR RAFFLE NIGHT! Our raffle night will be in the vendor hall Thursday evening, September. 12, 2024. Please list the prize you will be donating below. Any items shipped to us prior to the show should be received by Friday, August 30, 2024.

**Raffle Giveaway Item / Description** 

Method of Payment:	Credit Card	Check
Credit Card #:	Exp. Date:	Security Code:
Billing Address (if different f	rom above):	

#### Make checks payable to K-9 Cop Magazine

By signing this contract I acknowledge reading and fully understanding all rules and regulations governing the 2024 K-9 Cop Conference & Vendor Show. I agree to abide by all these rules and regulations and acknowledge that acceptance of this by K-9 Cop Magazine constitutes a legally binding contract.

SIGNATURE:	DATE:
NAME:	TITLE:

# 2024 K-9 Cop Conference Sponsorship

## DIAMOND SPONSORSHIP - \$12,000

#### LEAD SPONSOR

- (2) 8'x10' booths (\$2,990 value)
- (5) full-page, full-color advertisements in *K-9 Cop Magazine* (\$6,475 value)
- (1) 8' table cover w/ your logo displayed every evening (\$1500 value)
- Special recognition and speaking opportunity every evening (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (6) Tickets to all conference classes (\$1,770 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our K-9 Cop Conference program (\$1000 value)

#### Value Totaling \$14,435

### PLATINUM SPONSORSHIP - \$10,000

#### **ICEBREAKER SOCIAL SPONSOR**

- (1) 8'x10' booth (\$1,495 value)
- (5) full-page, full-color advertisements in *K-9 Cop Magazine* (\$6,475 value)
- (1) 8' table cover w/ logo provided & displayed at the Icebreaker Social on Tuesday (\$750 value)
- Special recognition and speaking opportunity at the Icebreaker Social (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (6) Tickets to all conference classes (\$1,770 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our K-9 Cop Conference program (\$1000 value)

#### Value Totaling \$12,190

### GOLD SPONSORSHIP - \$7,000

#### HOSPITALITY NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (3) full-page, full-color advertisements in *K-9 Cop Magazine* (\$3,885 value)
- (1) 8' table cover with logo provided & displayed at the Hospitality Night on Wednesday (\$750 value)
- Special recognition and speaking opportunity at the Hospitality Night (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (4) Tickets to all conference classes (\$1,180 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our K-9 Cop Conference program (\$1000 value)

#### Value Totaling \$9,010

### SILVER SPONSORSHIP - \$5,000

#### RAFFLE NIGHT SPONSOR

- (1) 8'x10' booth (\$1,495 value)
- (1) full-page and (1) half-page, full-color advertisements in *K-9 Cop Magazine* (\$2,090 value)
- (1) 8' table cover with logo provided & displayed at the Raffle Night on Thursday (\$750 value)
- Special recognition at the Raffle Night Party (PRICELESS!)
- Classroom Billboard w/ your logo (\$450 value)
- (2) Tickets to all conference classes (\$590 value)
- Your promotional materials included in attendee welcome bags (\$250 value)
- (1) Full page ad in our K-9 Cop Conference program (\$1000 value)

#### Value Totaling \$6,625

### **BRONZE SPONSORSHIP - \$3,000**

#### **COFFEE AND PASTRY SPONSOR**

- (1) 8'x10' booth (\$1,495 value)
- (1) half-page, full-color advertisement in K-9 Cop Magazine (\$795 value)
- (1) 8' table cover w/ logo provided & displayed the coffee and pastry table on Wed. and Thurs. mornings (\$750 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our *K-9 Cop Conference* program (\$1000 value)

#### Value Totaling \$4,490

### **COPPER SPONSORSHIP - \$2,000**

#### **COPPER SPONSOR**

- (1) 8'x10' booth (\$1,495 value)
- (1) quarter-page, full-color advertisement in *K-9 Cop Magazine* (\$395 value)
- Classroom Billboard w/ your logo (\$450 value)
- (1) Full page ad in our K-9 Cop Conference program (\$1000 value)

#### Value Totaling \$3,340

### **BEER SPONSORSHIP - \$1,500**

ONE-NIGHT - YOU CHOOSE: TUESDAY, WEDNESDAY or THURSDAY

- (1) 8' table cover with your logo Tuesday, Wednesday or Thursday evening (\$750 value)
- (2) Quarter-page, full-color ads in *K-9 Cop Magazine* (\$790 value)
- (2) Attendee passes (\$590 value)

#### Value Totaling \$2,130

#### ALL THREE NIGHTS - \$4000

- (2) 8' table covers with your logo every evening (\$1500 value)
- (2) Half-page, full-color ads in K-9 Cop Magazine (\$1590 value)
- (1) Full-page conference program ad (\$1000 value)

### • (2) Attendee passes (\$590 value)

#### Value Totaling \$4,640



# Sponsorship Contract:

Business Name:			
Contact:			
Business Address:			
City:	State:	Zip:	
Phone:	<b>–</b> .	Fax:	
Email:	Website		

## Welcome Bag Insertion

We are not able to attend personally but would like to distribute our information to attendees...

You are welcome to supply (at your cost) a minimum of 500 promotional pieces that will be given to each attendee during registration. Information must be able to be placed in welcome bags as a single insertion. Any extra materials will be returned to you. Fee for welcome bag insertion is \$250. *Materials should arrive by Aug. 30, 2023* 

ITEM	PRICE	TOTAL
Welcome Bag Insertion	\$250	
Break Co-Sponsorship	\$1,000	
Tuesday Beer Sponsorship	\$1,500	
Wednesday Beer Sponsorship	\$1,500	
Thursday Beer Sponsorship	\$1,500	
Beer Sponsorship (Every Night)	\$4,000	
Copper Sponsorship	\$2,000	
Bronze Sponsorship	\$3,000	
Silver Sponsorship	\$5,000	
Gold Sponsorship	\$7,000	
Platinum Sponsorship	\$10,000	
Diamond Sponsorship	\$12,000	
	TOTAL	

Method of Payment: Credit Card #:	Credit Card Exp. Da	Check
Billing Address (if differer	nt from above):	
	Please make	checks payable to K-9 Cop Magazine
NAME:	TITLE:	
SIGNATURE	D	ATE

# Terms and Conditions

#### Please read the following **Terms and Conditions** and sign and date the contract page to acknowledge that you have done so.

#### 1. PAYMENT OF EXHIBIT SPACE RENTAL FEE

Payment in full must accompany the VENDOR and/or SPONSORSHIP CONTRACT in order to hold exhibit space. Make checks payable to: *K-9 Cop Magazine*. Failure to comply with the above payment terms will result in the cancellation of the VENDOR CONTRACT and forfeiture of all money paid.

#### 2. CANCELLATION AND REFUND

Cancellation by the Exhibitor for any reason will result in forfeiture of all money paid by the Exhibitor. Notice of cancellation must be made in writing.

#### 3. ASSIGNMENT OF EXHIBIT SPACE

Exhibit space will be allocated on the first come first reserved basis. Space reservations will be confirmed upon receipt of an executed contract signed by a duly authorized representative of the Exhibitor, payment required at the time of the reservation. Exhibitor agrees not to assign, sublet, or share any portion of the exhibit space. *K-9 Cop Magazine* reserves the right to assign and/or reassign the Exhibitor booth space other than that requested by the Exhibitor, and to rearrange the exhibit hall.

#### 4. OCCUPANCY OF SPACE

Only **ONE** exhibitor as listed on the previous page of this contract may occupy the exhibit space. Exhibitor agrees not to assign, sublease, or otherwise share any portion of the contracted exhibit space to or with any other party except a wholly owned subsidiary, or firms for which the Exhibitor is the sole distributor or world wide agent. Exhibitor agrees not to display the products, literature, or advertising of any company other than that listed on the front of this contract.

## 5. INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibit installation time is between noon and 4:00pm on Sep. 10, 2024. Exhibitor agrees that all materials must be removed from the exhibit area on Sep. 12, 2024 before 11:59pm. *Absolutely <u>NO</u> vendor breakdown before 7:00pm on Sep. 12, 2024*.

#### 6. SECURITY

Final responsibility for security and protection of the Exhibitor personnel, displays, equipment and materials shall be with the Exhibitor. *K-9 Cop Magazine*, their agents and representatives assume no liability for any loss, theft, damage, injury, or death prior to, during, or after the exhibition.

#### 7. LIMITS OF LIABILITY

K-9 Cop Magazine, their officers, directors, agents, representatives, employees and contract vendors shall not be responsible and shall be held harmless for any loss, injury or death resulting from any incident, fire, theft, or any cause whatsoever, including but not limited to accident or injury to Exhibitor property, Exhibitor participants. demonstration their employees, agents, guests, the public, and others, prior to, during, or after the exhibition. Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold harmless K-9 Cop Magazine, its officers, directors, employees, and agents, against all claims, losses, and damages to persons and property, governmental charges or fines, and attorney fees arising out of, or cause by Exhibitor installation, dismantling, removal, maintenance, occupancy, or use of the exhibition premises or any part thereof, including any outside exhibition or demonstration areas. Exhibitor also acknowledges that K-9 Cop Magazine, their officers, directors, employees, and agents do not carry insurance for Exhibitor property or person, nor will any of the above named be responsible for providing or arranging for such insurance.

#### 8. GENERAL RESTRICTIONS

Only law enforcement, military, and security products and services and canine related products and services may be displayed and exhibited, and K-9 Cop Magazine reserves the right to deny space to an Exhibitor if the products and/or services to be displayed, exhibited, or promoted do not directly meet the objectives of the exhibition. All demonstrations must be confined to the limits of the contracted exhibit space and/or demonstration area outside of the exhibit area. Aisles must be kept clear. Advertising material, literature, samples, and giveaways may only be distributed within the confines of the

contracted exhibit space. K-9 Cop Magazine reserves the right to impose limitations on visual and noise levels, and any method of operation which becomes objectionable. Helium balloons and adhesive backed signs are not permitted in the exhibit hall. No signs will be affixed with pins, nails, tape, tacks or adhesives of any kind to walls, doors, windows, or any other surface in the exhibit hall. This agreement is subject to all terms and conditions contained in the lease between the exhibit facility and K-9 Cop *Magazine*. In the event of inconsistencies or omissions in the respective leases, the terms of the exhibition facility lease will control. In the event of any violation of these Terms and Conditions by the Exhibitor, K-9 Cop Magazine reserves the right, at their discretion, to close the Exhibitor's display and remove the Exhibitor's display and equipment from the exhibit hall. The Exhibitor will forfeit all monies paid, and be responsible for any and all charges associated with the above action.

#### 9. TERMINATION OF EXHIBITION

Should K-9 Cop Magazine be prevented, in the sole judgment of K-9 Cop Magazine, from holding the exhibition as a result of war, riot, strike, picketing, boycott, embargo, injunctions, emergency declared by governmental agency, damage to building, or any other act, incident, or circumstance beyond the control of K-9Cop Magazine, the VENDOR CONTRACT may be terminated. K-9 Cop Magazine will have no liability for any Exhibitor financial loss or damage, and no financial obligation to the Exhibitor except to refund a prorated share of total exhibit space rental fees after deduction of all costs and expenses incurred by K-9 Cop Magazine, and a reserve for claims. Exhibitor hereby waives all claims for loss or damage as a result of termination.

## 10. AMENDMENTS TO TERMS AND CONDITIONS

*K-9 Cop Magazine*, at its discretion, may make changes, amendments, or additions to the Terms and Conditions of this contract between K-9 Cop Magazine and the Exhibitor. Any changes, amendments, or additions shall be binding on the Exhibitor. The ruling of K-9 Cop Magazine shall be final in all instances with regard to use of exhibit space.